



82nd Monthly Seminar

Topic: Creativity and Innovation at Work

Presenter: Asad Ullah Chaudhry PMP

PDU: 1.25

Date: January 3, 2012

Timings: 6.30pm to 8:30pm

Venue: Regent Plaza Hotel: Opal-A Hall

Networking: 6:30pm to 6:45pm. Chapter Activities Overview: 6:45pm to 7:00pm. Presentation starts 7:00pm

PMI – KPC Featured Workshops

- CAPM Exam Preparation
- PMP Exam Preparation
- Conflict Management
- Agile Project Management
- Skill Deployment Inventory (SDI)
- Negotiation Skill
- Stakeholder Engagement
- Leadership Skill
- PMO
- OPM3
- MS Project 2007

Seating limited. Registration required. Please register by responding with an email advising that you are attending to kpcmarketing@gmail.com

Session Synopsis

The Creativity and innovation presentation will be conducted as an interactive and informative workshop that will provide the leadership and innovative inspiration to creatively solve problems, unlike traditional tools and techniques based approaches. Our Creativity and Innovation presentation is structured based on techniques taught by Stanford University and the experience of the world's best innovative Design Company IDEO. This workshop will be useful to anyone wanting to understand and apply creative techniques in order to come up with better solutions in different scenarios.

Top 5 Benefits of attending this Workshop

- Differentiate between Creativity and Innovation
- Identify Innovation Types
- Explore Idea Generation Techniques
- Understand leadership requirements
- Understand the role of a Blue Ocean Strategy

Free for PMI KPC Members

Non-PMI-KPC Members Fee Rs: 650/=

Asad Ullah Chaudhry is an entrepreneur running his consulting, mentoring and training company, AUC Technologies. For the last one decade, Asad has devoted his time to introduce certification base technology courses in Pakistan and to promote Project Management in the Pakistani culture.

His passion and determination to promote knowledge and awareness in his country has included introducing and nurturing creativity and innovation at every level. He is currently conducting creativity and innovation workshops in schools, colleges, universities and in the corporate market. AUC has collaborated with the Microsoft Innovation Centre, Pakistan to help accomplish the challenge of increasing awareness of creativity and innovation.